



Frome Carnival Appeal 2023

HELP SAVE FROME CARNIVAL

This is to inform you that Frome's annual carnival is taking place again this year on Saturday 23rd September, but it may well be the last one unless more funding is acquired.

Many people don't know that the carnival is unique amongst Somerset's carnivals, in that it is the only one which is a registered charity. As well as being a wonderful spectacle for the whole community, the event also raises thousands of pounds each year for the Carnival Charity. This money is then donated back into the local community to individuals, organisations and good causes. This really is Frome's Carnival and Frome's Charity and it relies on the goodwill and support of the people and businesses in the town. As a result of the procession collection being diverted into the charity account this means that the costs associated with putting the carnival on the road have to be met by other means wherever possible. This is raised by the committee holding events such as the Fun Day in June and the annual duck race and 100 club, by sponsorship, donations and grants.

Most of you are probably not aware that the costs amount to over £10,000 per year, as we have to pay for things like barriers, road cones and signs, radio equipment, portable toilets, public liability insurance, medical cover, prize money, bands, hall and van hire.

How you can help- The carnival is a really special event to be a part of - and we'd like to invite YOU to become involved. There are a variety of ways that you or your business could do this: • Dress up and enter. Walking entries, carts, vans and floats are always welcome to one or both of our processions. The more entries we have, the better the event! If you own a business you can enter a vehicle in our Trade class and have an advert in our programme for £100, you can also give out your own leaflets/cards to the crowd • Sponsor the carnival. Putting on a carnival is a very costly thing – and we'd be grateful for any financial support you can offer. Sponsors will be listed and thanked in our carnival programme and on our Royalty's float. • Be a charity collector. Our carnival relies on volunteers who walk with the carnival, collecting the donations kindly given by the public. • Marshal or Steward. Volunteer marshals and stewards staff our road closure points and crowded areas to ensure the event runs smoothly and everyone is kept happy and safe.

If you're interested in being part of the Carnival or sponsoring us, or just giving us a much needed donation, please contact us on our Facebook page or email us –info@fromecarnival.org.uk.

We look forward to hearing from you. Finally, may we take this opportunity to thank you for your support and understanding, if the Town wants their carnival to continue then we need the Town's help. It would be such a shame for this longstanding tradition and much loved annual event to end.

Support us at www.Fromecarnival.org.uk

UK Registered Charity Number 202831





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